



PRESS RELEASE

Kolkata Municipal Corporation (KMC) adopts diabetes training initiative by Kolkata Diabetes and Endocrinology Forum and Public Health Foundation of India for Municipal Medical Officers

Hon'ble Mayor of Kolkata, Mr. Sovan Chattopadhyay inaugurates the course in presence of Hon'ble MMIC (Health & Engineering) Mr. Atin Ghosh along with Kolkata Diabetes and Endocrinology Forum and Public Health Foundation of India

Kolkata, 30th December 2013: Realizing that Diabetes is increasing alarmingly in India and that West Bengal is no exception, the *Kolkata Municipal Corporation* (KMC), along with *Kolkata Diabetes and Endocrinology Forum* and *Public Health Foundation of India* today announced the adoption of the *Certificate Course in Evidence Based Diabetes Management (CCEBDM)* for Municipal Medical Officers of KMC. The aim is to develop core skills and competencies for 20 selected doctors of KMC to enhance their skills for practicing evidence based management of Type 2 Diabetes. KMC is the first Municipal Corporation in India to adopt this unique initiative to train Medical Officers in the area of diabetes management.

Type 2 Diabetes (T2DM), has become a serious health threat with exploding population and changing lifestyle. The prevalence of Type 2 diabetes has achieved an epidemic proportion and is currently a global public health threat. Worldwide prevalence of T2DM among adults is expected to rise from 285 million in 2010 to 438 million by the year 2030. The numbers would probably be even far more disturbing if we count the number of associated life style disorders like obesity, hypertension, dyslipidemia and impaired glucose tolerance. Diabetes is a considerable cause of premature mortality, a situation that is likely to worsen, particularly in low and middle income countries as prevalence of Type- 2 diabetes increases. Surveys suggest that in the urban areas of the country almost 10-15% of the population suffer from Type 2 diabetes. The ICMR-INDIAB study³ published last year projected that in 2011, 62.4 million and 77.2 million people in India were living with diabetes and pre-diabetes respectively. The International Diabetes Federation estimates that in the year 2030 India will be home to 109 Million individuals with diabetes.

Addressing the gathering the *Hon'ble Mayor of Kolkata, Mr. Sovan Chattopadhyay* said, "The prevalence of Diabetes is increasing at an extremely rapid pace in India and West Bengal being no exception, there is an urgent need to build capacity in the area of Diabetes management as Type 2 Diabetes has become a serious health threat with exploding population and changing lifestyle. KMC has adopted this course for its doctors, equipping them with the latest advances in Diabetes Management, and also the latest international and national guidelines. It would benefit a far bigger section of the patients which municipal doctors look after on a daily basis. I would also like to mention here that KMC is doing Blood Sugar estimation through its Health Facilities free of cost for some time past."

The Mayor also lauded the efforts of Kolkata Diabetes and Endocrinology Forum for spearheading the efforts to volunteer in training Municipal doctors. He also thanked Public Health Foundation of India for developing the CCEBDM program which is working to take Diabetes management and public health to a new height in India.

Speaking on the occasion **Hon'ble Member, Mayor-in-Council (Health & Engineering) Mr. Atin Ghosh** said, "Health Department, Kolkata Municipal Corporation, is the nodal agency for delivering public health care to the citizens. We are concerned with prevention and control of communicable diseases lest they should not cause epidemic. Diabetes, though not communicable, is going to cause an epidemic. Keeping that in view, we have already introduced free blood sugar testing through our facilities. We are giving primary care in diabetics free of cost through our dispensary services also. In order to enhance capacity with latest knowledge in Diabetes treatment we have decided to expose our medics to updated treatment of Diabetes. They will be trained once a month on Sunday for consecutive twelve months."

Dr D Prabhakaran, Executive Director, Centre of Excellence CARRS, PHFI and Project Inchargesaid, "At PHFI it is our endeavor to help strengthen education, training, and research in the area of Public Health. Today the medical fraternity requires to gear upto the challenge of effectively preventing, diagnosing and treating the expanding number of diabetics in India as there are relatively less number of trained physicians and this vacuum needs to be filled. The CCEBDM course imparts physicians with latest developments in the field of diabetes management. Over the past couple of years CCEBDM has successfully carved a niche for itself by training over 5000 physicians' pan-India."

In his address **Dr. Tirthankar Chaudhury** President, Kolkata Diabetes and Endocrinology Forum said, "The purpose of KDEF is to bring research into practice and evidence to clinical practice and with this motto we feel proud to co-host the launch of this unique initiative for building capacity for physicians of Kolkata Municipal Corporation."

The Certificate Course in Evidence Based Diabetes Management (CCEBDM) developed initially with Dr Mohan's Diabetes Education Academy is delivered by Public Health Foundation of India which is a uniquely designed once-a-month executive training program for primary health care physicians with twelve study Modules spread over 12 months, that imparts physicians not only with the latest developments in the field of diabetes management but also equips them to deal with it more efficiently in their day to day undertakings. The course has now become the first globally recognized model to train Primary care physicians in evidence based diabetes management and has been recognised by the International Diabetes Federation (IDF). The course is offered on a modular basis with judicious mix of case-studies, group discussion and direct teaching with great flexibility to accommodate participant's requirements. Complete and comprehensive learning package including print and CD modules were provided by organizing institutions. A panel of 15 National Experts (nationally and internationally acclaimed Diabetologists & Endocrinologists) were involved in curriculum review and help in deciding course modalities. Till date the course has trained over 5300 doctor's pan-India.



About: Public Health Foundation of India (PHFI)

The Public Health Foundation of India (PHFI) is committed to working towards a healthier India. PHFI is helping to build public health institutional capacity in India, through interdisciplinary and health system connected education and training, policy and programme relevant research, evidence based & equity promoting policy development, people empowering health communication & advocacy for prioritised health causes. Established in 2006 as a public private initiative, PHFI is an independent foundation headquartered in New Delhi and its constituent Indian Institutes of Public Health (IIPH) set up by PHFI have a presence in Hyderabad (Andhra Pradesh), Delhi NCR, Gandhinagar (Gujarat) and Bhubaneswar (Odisha). The Foundation is managed by an empowered governing board comprising senior government officials, eminent Indian and international academic and scientific leaders, civil society representatives and corporate leaders. For more information please visit www.phfi.org

About Kolkata Diabetes and Endocrinology Forum

The Kolkata Diabetes and Endocrinology Forum was established in March, 2011. The aim of this 'society' is to bring research in to practice, evidence to clinics and meaningfully contribute to diabetes care in the society. The Forum has so far organized 3 international conferences in Kolkata with most eminent speakers from India and abroad (Diabetes Update, 2011, 2012 and 2013). It has organized numerous CMEs at local level and educational programs for the patients. The 'Forum' has taken educational responsibility of a child in association with NGO in Kolkata and has also started an ongoing free monthly Diabetes Clinic in Park Circus, Kolkata for poor patients suffering from diabetes.

For Course Details please contact:

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