



Press Release

Erode Diabetes Foundation (EDF) and Maaruthi Medical Centre and Hospitals, Erode in consonance with Public Health Foundation of India imparts workshop on the 'Approach to Evidence Based Diabetes Management' to leading physicians in the region

Erode, 16thDecember 2012: Erode Diabetes Foundation (EDF) and Maaruthi Medical Centre and Hospitals, Erode organized a workshop to officially launch the Cycle-3 of the '***Certificate Course in Evidence Based Diabetes Management***' (CCEBDM) in Erode under the aegis Public Health Foundation of India. The workshop, which was a convocation-cum-regional faculty sensitization program, was conducted by PHFI nominated CCEBDM Regional Faculties of Erode, **Dr. AS Senthilvelu, MD and Dr A Balachandaran**, who appraised leading physicians in the region on latest developments in the field of diabetes management. Successful candidates of the Cycle-2 of the CCEBDM program were given certificates by Dr MN Sadasivam, Chairman, MMCH and Dr Sandeep Bhalla, National Program Manager, CCEBDM, and Public Health Specialist PHFI, New Delhi.

The Certificate Course in Evidence Based Diabetes Management (CCEBDM), delivered by Public Health Foundation of India and Dr. Mohan's Diabetes Education Academy, Chennai, is a uniquely designed once-a-month executive training program for primary health care physicians with twelve study Modules spread over 12 months, that appraises physicians with not only the latest developments in the field of diabetes management but also equips them to deal with it more efficiently in their day to day undertakings. Unrestricted educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt Ltd, India.

Present on the occasion was Joint Director of Health Services, Erode Mr. N. Sengottaiyan, Dr MN Sadasivam, Chairman, MMCH, Dr. AS Senthilvelu, MD and Dr A Balachandaran, MD Dr. Nirmala Sadasivam, MD, Dr.V. Venugopal, MD, Dr. Sureshkumar Pichakacheri, MD, Dr. Rajasekaran, MD, Dr. Jayashree Gopal MBBS, Dr. K. Thangavel, Dr. R. Shanmugasundram, Dr. Krishna Chetty Dr. R. Gobinath, Dr. R. Ramalingam, Dr. S.R. Rangabashyam (Others) and Dr. Sandeep Bhalla, Public Health Specialist & National Programme Manager, CCEBDM along with over 150 doctors and general practitioners from the region.

Speaking at the gathering, **Dr Sandeep Bhalla**, Public Health Specialist, PHFI and Program Manager, CCEBDM said "*Diabetes is a life style disease and this poses a great challenge to the medical fraternity in India as health systems have not matured to manage diabetes effectively. The need of hour is awareness, prevention, early diagnosis and its management both at the patient as well as the physician level. Over the last 2 years the Certificate Course in Evidence Based Diabetes Management (CCEBDM) by PHFI and Dr Mohan's Diabetes Education Academy has attempted to highlight the current constraints in the health system to effectively manage diabetes and the need for developing workable strategies. Now entering its 'Cycle III', the programme aims to achieve a new dimension in the area of diabetes management which ambitiously is larger than the previous cycle, covering 3000 primary care physicians' pan-India.*"



The Cycle II of the Certificate Course in Evidence Based Diabetes Management (CCEBDM) aimed to:

- Develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management.
- Establish networks between primary care physicians and existing specialized diabetes care centres in India for improving patient outcomes in Diabetes care.

In his inaugural address, **Joint Director of Health Services, Erode Mr. N. Sengottaiyan** said, *“Diabetes is the leading cause of morbidity and mortality in India. Every third person in India is affected by this dreaded disease. The need of hour is awareness, prevention, early diagnosis and its management. Today’s workshop by PHFI and Erode Diabetes Foundation is an excellent attempt to fulfil this aim by training the medical fraternity in this direction”.*

Lauding PHFI as an important think-tank, and the CCEBDM program which is working to take Diabetes management and public health to a new height in India, **Dr. AS Senthilvelu, Consultant MMCH Erode and Trustee Erode Diabetes Foundation** said, *“There is an urgent need to build capacity in the area of Diabetes management as Type 2 Diabetes (T2DM) has become a serious health threat with exploding population and changing lifestyle. We need to have a trained set of doctors who are equipped with the latest advances in Diabetes Management, and also follow the latest international and national guidelines.”*

In appreciation of the workshop, **Dr A Balachandaran, Consultant, ABC Diabetes and Endocrine Foundation Erode**, said *“India is inching towards becoming the capital of diabetes and with the number of patients on a rise year after year, efforts in this direction is a must. This joint effort by PHFI and Dr Mohan’s Diabetes Education Academy is a fruitful attempt and ABC Diabetes and Endocrine Foundation Erode has always committed support to larger partnerships of such activities at any level.”*

The CCEBDM Cycle I was a country wide initiative launched on 8th August, 2010 in 57 cities across 18 states. The core groups involved in the course were the National Experts, Regional Faculty, Observers and Participants. A panel of 15 National Experts (nationally and internationally acclaimed Diabetologists & Endocrinologists) was involved in curriculum review and help in deciding course modalities. A group of 128 Regional Faculty (prominent Diabetologists & Endocrinologists) trained Primary Care Physicians in 100 centres. There were 72 single trainer centers & 28 merged centers with two Regional Faculty. The ratio of trainer to participant was 1: 8-10. The course had an enrollment of 1208 participants. Of these, 61 percent had an MBBS degree and 39 percent had post graduate degrees in myriad fields. A network of 61 eminent Observers from all over the country were involved in regular monitoring of the Program.

The reach of Cycle II was larger than the previous cycle as it now covers 119 centres in 65 cities covering 19 states and one union territory of the country. There are 15 National Experts, 149 Regional Faculty and 1568 Participants associated with the second cycle of CCEBDM. The curriculum for this cycle is revised based upon the feedback from Cycle 1.

The course is offered on a modular basis with judicious mix of case-studies, group discussion and direct teaching with great flexibility to accommodate participant’s requirements. Complete and



comprehensive learning package including print and CD modules were provided by organizing institutions.

Participant assessment is through an on-going internal evaluation, during course work and performance. The criterion for successful completion of the program is as follows:

- Participation in at least 10 of the 12 contact training classes along with due submission of interim Assignments.
- Clearance of certificate will be given only after final written examination.

Throughout the Cycle I approximately 15 randomly selected centres were monitored every month by a team of trained Observers. The average improvement in participant scores for every module calculated using pre-test and post-test results was 34% for Cycle 1. The average attendance for the Cycle 1 has been 86%. For Cycle II, 18 centres were monitored very month.

Now ready to enter its Cycle-3, CCEBDM, post successful completion of earlier cycles is aiming to engage 3000 participants with more than 200 regional faculty's pan-India. This path breaking initiative has been received exceptionally well and has gathered tremendous accolades not only from the participants but also from the august academic fraternity. It has proved to be a pioneering torch bearer in the field of Diabetes Management.

About: Public Health Foundation of India (PHFI)

The Public Health Foundation of India (PHFI) is committed to working towards a healthier India. PHFI is helping to build public health institutional capacity in India, through interdisciplinary and health system connected education and training, policy and programme relevant research, evidence based & equity promoting policy development, people empowering health communication & advocacy for prioritised health causes. Established in 2006 as a public private initiative, PHFI is an independent foundation headquartered in New Delhi and its constituent Indian Institutes of Public Health (IIPH) set up by PHFI have a presence in Hyderabad (Andhra Pradesh), Delhi NCR, Gandhinagar (Gujarat) and Bhubaneswar (Odisha). The Foundation is managed by an empowered governing board comprising senior government officials, eminent Indian and international academic and scientific leaders, civil society representatives and corporate leaders. For more information please visit www.phfi.org

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