



**Press Release**

***Hon. CM of Assam Sh. Tarun Gogoi along with Dr K Srinath Reddy, President Public Health Foundation of India, stress the need to build capacity in the area of Diabetes management in NE region at the Convocation-cum-Batch expansion of the ‘Certificate Course in Evidence Based Diabetes Management (CCEBDM)’ jointly organised by Public Health Foundation of India and Excel centre, Assam***

**Guwahati 28<sup>th</sup> January 2013:** Excel Centre (a unit of Excel care Hospitals), Guwahati in consonance with Public Health Foundation of India (PHFI) organized the Batch – 1 Convocation-cum-Expansion of PHFI’s ‘Certificate Course in Evidence Based Diabetes Management (CCEBDM)’ in Guwahati today. Present on the occasion was Sh. Tarun Gogoi, Hon. Chief Minister of Assam, Dr K Srinath Reddy, President, Public Health Foundation of India, Prof Kulendu Pathak, Former Vice Chancellor, Dibrugarh University, along with more than 250 doctors and general practitioners, bureaucrats, policy makers and distinguished citizens from the North-eastern region.

While handing over Convocation certificates to 14 successful doctors in the region, the **Hon. CM of Assam, Sh. Tarun Gogoi** in his address stressed on the need to develop more innovative training and capacity building programmes like CCEBDM to address public health challenges in the north-east region, especially diabetes which is a leading cause of morbidity and mortality in India. ***“The twenty-first century will undoubtedly represent a high point for human civilization in the development and utilization of knowledge and capacity building on an unprecedented scale. We are living in a period of rapid change where new health challenges like Diabetes are increasing at a brisk rate. Hence the need of the hour is to have innovative public health courses like CCEBDM which produce a trained set of doctors who are equipped with the latest advances in Diabetes Management, and also follow the latest international and national guidelines.”***

In his address **Padma Bhushan Dr K Srinath Reddy, President of Public Health Foundation of India (PHFI)** and also the current President (2013-2015) of the World Heart Federation – a nongovernmental body that leads the global fight against heart and NCD diseases with a focus on low-and middle-income countries expressed concern on the increasing burden of non-communicable diseases (NCDs) and cardiovascular disorders especially in bigger cities and state capitals of India. ***“Diabetes and its complications represent a rapidly expanding public health concern that is expected to affect 552 million people by 2030 with devastating health and economic consequences. Diabetes is no longer a disease of the rich. It affects a large number of lower middle class and poor individuals and is linked to heart attacks, strokes, some cancers and several infections. At PHFI the focus has always been to build public health institutional capacity in India, through interdisciplinary and health system connected education and training. Through innovative courses like CCEBDM, the effort is to scale, translate and transfer emerging evidence from clinical research to clinical practice and we are happy to further extend our services in the entire North East region”.***

The Certificate Course in Evidence Based Diabetes Management (CCEBDM), delivered by Public Health Foundation of India and Dr. Mohan’s Diabetes Education Academy, Chennai, is a uniquely designed once-a-month executive training program for primary health care physicians with twelve study Modules spread over 12 months, that appraises physicians with not only the latest developments in the field of diabetes management but also equips them to deal with it more efficiently in their day to day

undertakings. Workshops are conducted by PHFI designated CCEBDM Regional Faculty who are renowned physicians and Diabetologists. An unrestricted educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. (MSD India).

Lauding PHFI and the CCEBDM program which is working to take Diabetes management and public health to a new height in India, **Dr Manash P Baruah**, Director Excel Centre Guwahati and PHFI CCEBDM Senior Regional Faculty Assam said *“It is estimated that by 2030, India will have 100 million people with diabetes and the medical fraternity requires to gear up to this challenge for effectively preventing, diagnosing and treating a large number of individuals, families and communities There is an urgent need of awareness, prevention, early diagnosis and management of Diabetes. The CCEBDM course is an excellent attempt to fulfill this aim by training the medical faculty in this direction. I congratulate the passing doctors and am also happy to announce that for the Cycle-3 of the course, 20 enrolments have already been achieved, which speaks volumes about the course’s growing acceptance amongst leading physicians”*.

**Prof Kulendu Pathak**, Former Vice Chancellor, Dibrugarh University in his addresses lauded the role of PHFI that has propelled and influenced public health in India and hoped that the doctors who graduated take the responsibility and duty to secure a healthy future for generations ahead.

Chronic diseases disproportionately affect the economically disadvantaged, with 80 per cent of all NCD deaths occurring in low and middle-income countries. India is home to over 61 million diabetic patients — an increase from 50.8 million last year. By 2030, India’s diabetes burden is expected to cross the 100 million mark as against 87 million earlier estimated. India’s diabetes burden is second to China, which has 90 million people with diabetes (2011) that will increase to about 130 million by 2030. To address these challenges the CCEBDM course is a path breaking initiative that has been received exceptionally well and has gathered tremendous accolades not only from the participants but also from the august academic fraternity. It has proved to be a torch bearer in the field of Diabetes Management.

#### **About: Public Health Foundation of India (PHFI)**

The Public Health Foundation of India (PHFI) is committed to working towards a healthier India. PHFI is helping to build public health institutional capacity in India, through interdisciplinary and health system connected education and training, policy and programme relevant research, evidence based & equity promoting policy development, people empowering health communication & advocacy for prioritised health causes. Established in 2006 as a public private initiative, PHFI is an independent foundation headquartered in New Delhi and its constituent Indian Institutes of Public Health (IIPH) set up by PHFI have a presence in Hyderabad (Andhra Pradesh), Delhi NCR, Gandhinagar (Gujarat) and Bhubaneswar (Odisha). The Foundation is managed by an empowered governing board comprising senior government officials, eminent Indian and international academic and scientific leaders, civil society representatives and corporate leaders. For more information please visit [www.phfi.org](http://www.phfi.org)

For more details on the ‘Certificate Course in Evidence Based Diabetes Management (CCEBDM)’ please visit [www.ccebdm.org](http://www.ccebdm.org)

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