PHFI organises workshop on diabetes management.

Public Health Foundation of India (PHFI) and Dr. Mohan's Diabetes Education Academy (DMDEA) today announced the launch and expansion of CCEBDM (Certificate Course in Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes. An unrestricted educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. (MSD India).

Speaking to the press, Dr K Srinath Reddy, Head PHFI, said “We believe that primary care diabetes physicians are going to play a major role in the evolution of the care of diabetes in years to come and it is our endeavor to help strengthen education, training, and research in the area of Public Health”

Diabetes is a considerable cause of premature mortality, a situation that is likely to worsen, particularly in low and middle income countries as diabetes prevalence increases. Type 2 Diabetes (T2DM), has become a serious health threat with exploding population and changing lifestyle. The training program was attended by almost 200 plus doctors from India.
Course on diabetes management: Public Health Foundation of India (PHFI) and Dr Mohan’s Diabetes Education Academy (DMDEA) have launched a certificate course in evidence-based diabetes management. An educational grant for this initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. The aim of the programme is to impart training to primary care physicians on latest advances in the field of diabetes management.
PHFI launches diabetes management program with Dr Mohans Academy and MSD India

Public Health Foundation of India (PHFI) and Dr. Mohan's Diabetes Education Academy (DMDEA) today announced the launch and expansion of CCEBDM (Certificate Course in Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes. An unrestricted educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. (MSD India), a wholly owned subsidiary of Merck & Co., Inc., Whitehouse Station, New Jersey, USA.

The institute announced the launch at a press conference which was addressed jointly by Dr KS Reddy, Dr V Mohan, and Mr. K. G. Ananthakrishnan. The course has till date trained more than 1200 doctors, and it is entering in its third cycle in 2013.

In his address, Dr. K Srinath Reddy, who also Chairs Planning Commission’s High Level Expert Group on Universal Health Coverage said, “Strengthening education, training, and research in the area of Public Health is the need of the hour. Primary care physicians are going to play a major role in the evolution of the care of diabetes in years to come. There is a vacuum of trained doctors in the area of diabetes management and this vacuum needs to be filled in by trained physicians.”
EVIDENCE-BASED DIABETES COURSES TO TRAIN DOCS

DC CORRESPONDENT
CHENNAI, JULY 21

Aiming to keep pace with the quick-spreading diabetes epidemic, the Public Health Foundation of India has launched a nationwide set of certificate courses to train doctors and health workers in evidence-based diabetes management. The content of the course, that will equip MBBS doctors to diagnose and treat diabetes effectively even in rural areas, has been developed by Dr Mohan’s Diabetes Education Academy. An educational grant from pharma giant MSD is offered with the course.
PHFI, DMDA and MSD India Launch Certificate course in 'Evidence Based Diabetes Management'

Cycle 3 announced by Dr Srinath Reddy, Head, PHFI and Planning commission’s Chair on Health

Public Health Foundation of India (PHFI) in consonance with Dr. Mohan's Diabetes Education Academy (DMDEA) and MSD Pharmaceuticals Pvt. Ltd. (MSD India), today announced the launch and expansion of CCEBDM (Certificate Course in Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes.

Speaking on the occasion, Dr. K Srinath Reddy, President, PHFI and Chair of Planning Commission’s High Level Expert Group on Universal Health Coverage said, “It is our endeavor to help strengthen education, training, and research in the area of Public Health. CCEBDM is a multi-stakeholder initiative in partnership with MSD India and Dr. Mohan's Diabetes Education. We believe that primary care diabetes physicians are going to play a major role in the evolution of the care of diabetes in years to come. Realizing the ever expanding number of diabetics in India this is very difficult in view of the relatively less number of Diabetologists/endocrinologists; this vacuum needs to be filled in by trained physicians. We have already reached out to a vast number of doctors who have benefitted through this and we intend to reach out to more doctors in cycle - III, which is ambitiously larger than the previous cycles.”

Dr. V Mohan, M.D., FRCP (London, Edinburgh, Glasgow, Ireland), Ph.D., D.Sc. FNASC, Chairman & Chief Diabetologist, Dr. Mohan's Diabetes Specialities Centre said, “Diabetes is a condition that cannot be cured but can be controlled. It has been shown that people with controlled diabetes are less liable to develop the complications of the disease. Education (for both physicians and patients) is important because one cannot have good control without education in the management of diabetes. Our CCEBDM course with educational grant by MSD has been received very well by various federations and we have been able to make such rapid progress in training doctors in diabetes. A program which can
increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted.”

Talking about MSD's commitment to helping address treatment barriers for diabetes, Mr. K. G. Ananthakrishnan, Managing Director, MSD India said “We are honoured to partner with prestigious organizations such as PHFI and Dr. Mohan's academy and support this programme. With around 62.4 million diabetes patients in the country, this disease requires a comprehensive, multi-stakeholder approach in order to help address challenges and barriers to treatment. Supporting diabetes education and awareness initiatives are an essential part of MSD’s ongoing commitment to fighting this growing epidemic. An initiative like this will help further educate physicians on the best ways to improve patient outcomes in managing diabetes healthcare. This is in line with MSD’s commitment to India and to putting patients first.”

EH News Bureau
Certificate course in 'Evidence Based Diabetes Management'

Chennai, July 22: Public Health Foundation of India (PHFI) and Dr. Mohan's Diabetes Education Academy (DMDEA) announced the launch and expansion of CCEBDM (Certificate Course in Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes. An educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. (MSD India), a wholly owned subsidiary of Merck & Co., Inc., Whitehouse Station, New Jersey, USA.

The aim of the program, CCEBDM, is to impart on-job training to primary care physicians on the latest advances in the field of Diabetes Management. The course curriculum is divided into twelve modules spread over 12 months under which physicians are trained by regional faculty identified by the program organizers.

Dr. K. Srinath Reddy, President, PHFI and Chair of Planning Commission's High Level Expert Group on Universal Health Coverage said, "The primary care diabetes physicians are going to play a major role in the evolution of the care of diabetes in years to come. Realizing the ever expanding number of diabetics in India this is very difficult in view of the relatively small number of Diabetologists/endocrinologists; this vacuum needs to be filled in by trained physicians."

Dr. V. Mohan, Chairman & Chief Diabetologist, Dr. Mohan's Diabetes Specialties Centre said, "Education (for both physicians and patients) is important because one cannot have good control without education in the management of diabetes. A program which can increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted."

VIT University launches farmers club linked with credit

Vellore, July 22: VIT University, Vellore, launched the farmers clubs and joint liability groups through the Village Resource Centre to promote sustainable agricultural practices in Jawadhu Hills. Agricultural loan to the tune of Rs.16.2 lakhs was distributed to the farmers club and joint liability groups formed by the university. The Indian Bank in Jamunamarathur, Thiruvannamalai district had organized an Intensive Farm Credit Campaign and Loan Distribution mela at Jawadhu Hills recently. The campaign emphasized on sanctioning of crop loans especially for new farmers and micro irrigation projects.

On the occasion Anbu Kamaraj, Chief Manager, Financial Inclusion scheme said that loans for crop production under the kisan credit card for setting up of agro-based enterprises such as beekeeping, mushroom cultivation, honey processing, trading of agricultural products and forest products were given. "The aim is to provide credit requirement for farmers to meet crop production and value addition," he said. He also applauded VIT University's initiative for promoting agricultural practice among tribal farmers. He also mentioned that, they are prompt in repaying loans. He also distributed kisan credit card to 10 farmers and loans to five farmers clubs and five joint liability groups.

Tamil Maran, Project Officer, VIT University spoke about the various income generation activities for tribals by VIT Chancellor Dr. G. Viswanathan. The beneficiaries said that the credit would help them plan sustainable farming and economic activities. They also thanked the university for bringing technology driven programmes such as telemedicine, tele-education and tele consultation to the tribal community.

Jayasekar, branch manager, Indian Bank, and Santhose Kumar, agri-field officer were other invitees in the campaign. Babu welcomed the gathering and Mr. Selvaraj proposed the vote of thanks.
Certificate Course in Evidence Based Diabetes Management

PHFI, DMDEA & MSD INDIA launch a unique training program on diabetes care for Primary Care physician’s pan-India

With an aim to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the controlling of Type 2 Diabetes PHFI with its course partners DMDEA & MSD INDIA launched a pan-India program on Evidence Based Diabetes Management. CCEBDM is a joint certificate program for improving patient outcomes in Diabetes care. The course will also apprise Physicians with latest developments in the field of diabetes management.

Present on the occasion were Dr. K. Srinath Reddy, President, PHFI, & Chair – Planning Commission’s High Level Expert Group on Universal Health Coverage, Dr. V. Mohan, Chairman & Chief Diabetologist, Dr. Mohan’s Diabetes Specialties Centre, and Mr. K. G. Ananthakrishnan, Managing Director, MSD India, aong with Dr AK Das from the Govt. of India, and Prof Wangnoo from Apollo.

Dr. K Srinath Reddy, President, PHFI and Chair of Planning Commission’s High Level Expert Group on Universal Health Coverage said, “It is our endeavor to help strengthen education, training, and research in the area of Public Health. CCEBDM is a multi- stakeholder initiative in partnership with MSD India and Dr. Mohan's Diabetes Education. We believe that primary care diabetes physicians are going to play a major role in the evolution of the care of diabetes in years to come. Realizing the ever expanding number of diabetics in India this is very difficult in view of the relatively less number of Diabetologists/ endocrinologists; this vacuum needs to be filled in by trained physicians. We have already reached out to a vast number of doctors who have benefitted through this and we intend to reach out to more doctors in cycle - III, which is ambitiously larger than the previous cycles.”
Dr. V Mohan, Chairman & Chief Diabetologist, Dr. Mohan’s Diabetes Specialties Centre said, “Diabetes is a condition that cannot be cured but can be controlled. It has been shown that people with controlled diabetes are less liable to develop the complications of the disease. Education (for both physicians and patients) is important because one cannot have good control without education in the management of diabetes. Our CCEBDM course with educational grant by MSD has been received very well by various federations and we have been able to make such rapid progress in training doctors in diabetes. A program which can increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted.”

Talking about MSD’s commitment to helping address treatment barriers for diabetes, Mr. K. G. Ananthakrishnan, Managing Director, MSD India said “We are honoured to partner with prestigious organizations such as PHFI and Dr. Mohan’s academy and support this programme. With around 62.4 million diabetes patients in the country, this disease requires a comprehensive, multi-stakeholder approach in order to help address challenges and barriers to treatment. Supporting diabetes education and awareness initiatives are an essential part of MSD’s ongoing commitment to fighting this growing epidemic. An initiative like this will help further educate physicians on the best ways to improve patient outcomes in managing diabetes health care. This is in line with MSD’s commitment to India and to putting patients first.”
PHFI and DMDEA announced the launch

25. July 2012

Photo Caption:

1) Dr. Swashraya Shah, Medical Director, MSD India

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Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes.

An educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt. Ltd. (MSD India), a wholly owned subsidiary of Merck & Co., Inc., Whitehouse Station, New Jersey, USA. Type 2 Diabetes (T2DM), has become a serious health threat with exploding population and changing lifestyle.

The prevalence of type 2 diabetes has achieved an endemic proportion and is currently a global public health threat. The prevalence of T2DM among adults is expected to rise from 285 million in 2010 to 438 million by the year 2030.

The numbers would probably be even far more disturbing if we count the number of associated lifestyle disorders like obesity, hypertension, dyslipidemia and impaired glucose tolerance. Diabetes is a considerable cause of premature mortality, a situation that is likely to worsen, particularly in low and middle income countries as diabetes prevalence increases.

Surveys suggest that in the urban areas of the country almost 11 per cent of the population suffer from diabetes. The ICMR-INDIAB study published last year projected that in 2011, 62.4 million and 77.2 million people in India were living with diabetes and pre-diabetes respectively.

The aim of the program, CCEBDM, is to impart on-job training to the primary care physicians on the latest advances in the field of Diabetes Management. The course curriculum is divided into twelve modules spread over 12 months under which physicians are trained by regional faculty identified by the program organizers.

Speaking on the occasion, Dr. K Srinath Reddy, President, PHFI and Chair of Planning Commission’s High Level Expert Group on Universal Health Coverage said, “It is our endeavor to help strengthen education, training, and research in the area of Public Health.

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We have already reached out to a vast number of doctors who have benefitted through this and we intend to reach out to more doctors in the future, which is ambitiously larger than the previous Dr. V Mohan, M.D., FRCP (London, Edinburgh, Glasgow, Ireland), Ph.D., D.Sc. FNASC, Chairman & Chief Diabetologist, Dr. Mohan’s Diabetes Specialties Centre said, “Diabetes is a condition that cannot be cured but can be controlled. It has been shown that people with controlled diabetes are less liable to develop the complications of the disease.

Education (for both physicians and patients) is important because one cannot have good control without education in the management of diabetes. Our CCEBDM course with educational grant from MSD India has been received very well by various federations and we have been able to make such rapid progress in training doctors in diabetes.

A program which can increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted.” Talking about MSD’s commitment to
helping address treatment barriers for diabetes, Mr. K. G. Ananthakrishnan, Managing Director, MSD India said "We are honoured to partner with prestigious organizations such as PHFI and Dr. Mohan’s academy and support this programme.

With around 62.4 million diabetes patients in the country, this disease requires a comprehensive, multi-stakeholder approach in order to help address challenges and barriers to treatment. Supporting diabetes education and awareness initiatives are an essential part of MSD’s ongoing commitment to fighting this growing epidemic. An initiative like this will help further educate physicians on the best ways to improve patient outcomes in managing diabetes health care. This is in line with MSD’s commitment to India and to putting patients first."
Focus turns on type 2 diabetes

NT Bureau

Chennai, July 23:

Public Health Foundation of India (PHFI) and Dr Mohan Diabetes Education Academy (DMDEA) has launched a CCEBDM (Certificate Course in Evidence Based Diabetes Management) to focus more on the management of type 2 diabetes.

Announcing this to press persons here on Saturday, president, PHFI and chair of Planning Commission's High level Expert Group on Universal Health Coverage Dr K Srinath Reddy said that with around 62.4 million diabetics in the country, this disease requires a comprehensive, multi-stakeholder approach in order to help address challenges and barriers to treatment.

Supporting education and awareness programmes on diabetes was an essential part of MSD's ongoing commitment to fighting this growing epidemic. An initiative like this would help further educate physicians on the best ways to improve patient outcome in managing diabetes care. This is in line with MSD commitment to putting patients first, he added.

He said MSD-India is a global healthcare leader working to help the world be well. MSD India is a trade name of Merck & Co with headquarters in Whitehouse Station, New Jersey, USA. 'Through our prescription medicines, vaccines, biologic therapeutics and consumer care and animal health products, we work with customers and operate in more than 140 countries to deliver innovative health solutions. We also demonstrate our commitment to increasing access to health care through far-reaching policies, programmes and partnerships,' he said.

Chief of Dr Mohan Diabetes Specialties Centre Dr Mohan said that Diabetes is a condition that cannot be cured but can be controlled. It has been shown that people with controlled diabetes are less liable to develop the complication of the disease. He said education (for both physicians and patients) is important because one cannot have good control without education in the management of diabetes.

'Our CCEBDM course with educational grant from MSD India has been received well by various federations and we have been able to make such rapid progress in training doctors in diabetes. A programme which can increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted,' he said.
ஸ்ரீ மகா ஒர் சிறந்த வழிபாட்டு துறவு

ஸ்ரீ மகா ஒர் சிறந்த வழிபாட்டு துறவு என்ற பெயரால் அறிமுகப்படுத்தப்பட்டது. இந்த நிகழ்வில் பலர் கலாச்சார வரலாற்று வழிபாட்டுக்காக பதிலியாக வழிபாட்டுத் துறவுகளை கொண்டுள்ளது. சிறந்த வழிபாட்டு நிகழ்வில் பலர் பார்வையாளர். இந்த நிகழ்வில் பலர் சிறந்த வழிபாட்டு துறவுகளை எடுத்துக்கொண்டனர். சிறந்த வழிபாட்டு துறவுகளை எடுத்துக்கொண்டிருந்து பலர் பார்வையாளர். இந்த நிகழ்வில் பலர் சிறந்த வழிபாட்டு துறவுகளை எடுத்துக்கொண்டிருந்து பலர் பார்வையாளர்.
நடவடிக்கை நூற்றாண்டு நிகழ்வு அமைப்பாளர் கூட்டமாட்டு குழுக்களை நேர்த்தொடர் முறையில் நடத்தப் படும்

பக்தியேறிய மனதானையாளர் மன்னர் (சுனீரர்) என்ற மாநில அரசராக.

காரணமாக பிரமாண்டமாக, பதில்பாக பதிலிருந்து எளித் தொடர்புறுத்தலால் நூற்றாண்டு நிகழ்வு அமைப்பாளர் கூட்டமாட்டு குழுக்களை நேர்த்தொடர் முறையில் நடத்தப் படும்.

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PHFI, DMDEA and MSD India partner for comprehensive diabetes management

Our Bureau, Bengaluru, Thursday, July 26, 2012, 08:00 Hrs [IST]

Public Health Foundation of India (PHFI) and Dr Mohan's Diabetes Education Academy (DMDEA) announced the launch and expansion of CCEBDM (Certificate Course in Evidence Based Diabetes Management) to develop core skills and competencies in primary care physicians for the practice of evidence based diabetes management, focused on the management of Type 2 Diabetes. An educational grant for this capacity building initiative has been provided by MSD Pharmaceuticals Pvt Ltd. (MSD India).

Type 2 Diabetes (T2DM) has become a serious health threat with exploding population and changing lifestyle. The prevalence of type 2 diabetes has achieved an endemic proportion and is currently a global public health threat. The prevalence of T2DM among adults is expected to rise from 285 million in 2010 to 438 million by the year 2030. The numbers would probably be even far more disturbing if we count the number of associated lifestyle disorders like obesity, hypertension, dyslipidemia and impaired glucose tolerance.

The aim of the programme, CCEBDM, is to impart on-job training to the primary care physicians on the latest advances in the field of Diabetes Management. The course curriculum is divided into twelve modules spread over 12 months under which physicians are trained by regional faculty identified by the program organizers.

According to Dr K Srinath Reddy, president, PHFI and Chair of Planning Commission's High Level Expert Group on Universal Health Coverage, “It is our endeavour to help strengthen education, training, and research in the area of Public Health. CCEBDM is a multi-stakeholder initiative in partnership with MSD India and Dr Mohan's Diabetes Education. We believe that primary care diabetes physicians are going to play a major role in the evolution of the care of diabetes in years to come. Realizing the ever expanding number of diabetics in India this is very difficult in view of the relatively small number of diabetologists/endocrinologists; this vacuum needs to be filled in by trained physicians. We have already reached out to a vast number of doctors who have benefited through this and we intend to reach out to more doctors in the future, which is ambitiously larger than the previous cycles.”

Dr V Mohan, chairman and chief diabetologist, Dr Mohan's Diabetes Specialties Centres said that the CCEBDM course with educational grant from MSD India has been received very well by various federations and we have been able to make such rapid progress in training doctors in diabetes. A program which can increase the number of physicians equipped, trained and empowered to manage the disorder in a better way is highly warranted.

With around 62.4 million diabetes patients in the country, this disease requires a comprehensive, multi-stakeholder approach in order to help address challenges and barriers to treatment. Supporting diabetes education and awareness initiatives are an essential part of MSD's ongoing commitment to fighting this growing epidemic. An initiative like this will help further educate physicians on the best ways to improve patient outcomes in managing diabetes health care. This is in line with MSD's commitment to India and to putting patients first, stated KG Ananthakrishnan, managing director, MSD India.
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PharmaBiz | July 26, 2012

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